

# PLAYBILL

## Engaging Presentations: Lessons in Communications from the Arts

Featuring: Prof. Jennifer Kelly, Music & Director of the Arts  
& Prof. Mary Jo Lodge, Theater

### The Rehearsal:

- Pacing & Presence
- Preparing your Voice & Body
  - Make sure your body and voice are projecting the same idea.
  - Choose when and why you move.
  - Be aware of the power dynamic.
  - Articulate clearly and use volume and vocal pacing effectively.
- Practice
  - It's how you get to Carnegie Hall and how you become a more engaging presenter!

### The Performance:

- What is the “show”?
  - Prepare your materials.
  - Know the technology.
  - When does technology help? When does it hurt?
- How is it “performed”?
  - Convey your content effectively. Don't be afraid of creativity!
  - Manage “stage fright” with some easy breathing techniques.
- Who is “the audience”?
  - Know your audience and anticipate their needs.
  - Communicate effectively for *that* audience.
  - Use effective strategies for question and answer sessions.
  - Leave room for spontaneity.

*Variety* raves, “This presentation is outstanding...and very engaging!”

*The New York Times* says, “It's entertaining AND you might learn something”